

# Arushi Tiwari

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## Education

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### Tertiary Education

#### **National Institute of Fashion Technology, Kolkata**

*Class of 2023*

- B.Des in Fashion Communication
- Minor in Fashion Management
- Grade: 9.2 (CGPA)

### Higher Secondary Education (XII)

#### **Carmel Convent Sr. Secondary School C.B.S.E, Bhopal**

*Class of 2019*

- Higher Secondary Education with PCM
- Grade: 94.6%

### Secondary Education (X)

#### **Carmel Convent Sr. Secondary School C.B.S.E, Bhopal**

*Class of 2017*

- Grade: 10 (CGPA)

## Projects

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### **Craft Cluster Documentation - Bengali Pattachitra**

*August 2021 - September 2021*

An ethnographic research project by the National Institute of Fashion Technology to understand the craft of Bangla Patachitra and the lives of the Patau community in Pingla.

## Experience

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### **UI/UX Design Intern at Schbang**

*September 2022 - Present*

- Working on creating more efficient websites and assets for businesses.

### **UX Design Intern at Kenko Tech**

*June 2022 - August 2022*

- Drawing up initial wireframes and conducting user research to create a Clinic Management software for private clinics in Mumbai.
- Conducting first-hand interviews with medical professionals along with site visits.

## Product Design Intern at Indian Institute of Technology, Hyderabad

June 2021 – August 2021

- Worked with the concepts of Experiential Typography and gamification for education.
- Conceptualised a board game to facilitate Devanagari alphabet learning among kids.

## Graphic Design Intern

October 2020

- Working on social media visuals for brands.

## Skills

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- Giga Mapping
- Prototyping
- Qualitative Analysis
- Design Thinking
- User Testing
- Wireframing

## Toolkit

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### Visual

- Adobe Illustrator
- Adobe Photoshop
- Blender

### Interactive

- Figma
- Basics of HTML + CSS
- Adobe Dreamweaver

### Motion

- Adobe Premiere Pro

## Extracurricular

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### Design team member for Zonal Converge

April 2022

### Design team member for Convocation

March 2022

### Student volunteer at Spectrum

September 2022

## Licenses & Certifications

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Issued By : Google

### Create High-Fidelity Designs and Prototypes [🔗](#)

February 2022

### Building Wireframes and Low Fidelity Prototypes [🔗](#)

February 2022

### Conduct UX Research and Test Early Concepts [🔗](#)

January 2022

Issued By : Udemy

### User Experience Design Essentials – Adobe XD UI UX Design [🔗](#)

December 2020